



EQ-WOOD

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NEWSLETTER
#9

Il progetto EQWOOD è giunto alla conclusione e presenta i suoi risultati all'interno di un evento online dedicato all'innovazione.

Un evento per approfondire la conoscenza e i metodi per cogliere la sfida dell'innovazione come principale opportunità per il settore del Legno-Arredo in Europa.



Discuteremo di innovazione, delle opportunità che offre e dei rischi a cui prestare attenzione.

Saranno presenti 4 start up innovative nel settore del legno e dell'arredamento e importanti personalità del mondo dell'istruzione, delle imprese e delle istituzioni.

L'evento si svolgerà interamente online in inglese utilizzando la piattaforma Zoom e verrà tradotto simultaneamente in 5 lingue (italiano, spagnolo, francese, bulgaro, ungherese).

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More info: WWW.EQWOOD.ORG



[Eq-Wood LinkedIn Page](#)



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CHALLENGING THE FUTURE, MANAGING INNOVATION! Training for an Innovation advisor in the Wood and Furniture Industry

AGENDA
25TH MARCH 2021
H. 10:00 – 12:30 (CET time)

Moderated by Filippo Zanetti - Partner and CEO of Simbiosity - Innovation Advisor

10:00 Introduction: Nicolas Sangalli – EQWOOD Project Manager – FederlegnoArredo (IT)

10:10 Inspirational talk on the role of Education and training for innovation: Mrs. Maila Puolamaa - Policy Officer
- Energy Intensive Industries and Raw Materials

10:25 Presentation of the Project and its results

- Curriculum “Innovation Advisor for the Furniture Sector” – **Jeroen Doom** - WOODWIZE (BE)
- Platform and Online Training Course– **Brunella Maio** – CONFORM (IT)

10:45 "Shape it till you make it!" – Interactive dialogue with 4 EU Innovative Start-ups operating in wood and furniture sector

Speakers:

- **Xavier Crouilles**, Founder [Inspi3d](#)
- **Lorenzo Frangi**, Founder [Goliath](#)
- **Miguel Reynolds**, Founder [Corkbrick](#)
- **Rolf Schitz**, Co-founder [Crunch Collective](#)

11:30 Innovative coffee break (Stay with us!)

11:40 Institutional speech on “Sector Skills Alliances”: **Pavol Krempaský** - European Commission - Executive Agency for Education, Audiovisual and Culture (EACEA) , Unit A2 - Erasmus+: Platforms, Skills and Innovation

11:50 Round table about innovation in the Wood and Furniture Industry: Moderated by Mr. **Uwe Kies** – Innovawood (BE)

- **Celia Ruiz Flores**, Head of Development, Innovation, Experimentation and Training Department in the "National Reference Centre for the Transformation and Installation of Wood and Cork". Paterna (Valencia) SPAIN.
- **Edi Snaidero**, Chairman of Snaidero Rino SpA (ITALY) and President of EFIC (European Furniture Industries Confederation)
- **Levente Denes** - Adjunct professor of Faculty of Wood Industry at University of West Hungary - Sopron - HUNGARY

12:20 Final conclusion and closing statement: Mr. **Filippo Zanetti** - Partner and CEO of Simbiosity - Innovation Advisor

12:30 End of the Conference