



Turning point for the EQ-WOOD project!

At 18 months from the start of the project it is time to take a first look at the results achieved and to plan the subsequent phases in detail.

MAIN RESULTS - FIRST PHASE

- ANALYSIS OF THE SOCIO-ECONOMIC SCENARIO OF THE WOOD-FURNITURE SECTOR IN EUROPE
- DEFINITION OF THE NEW PROFESSIONAL FIGURE OF THE INNOVATION ADVISOR FOR THE EUROPEAN FURNITURE INDUSTRY



Analysis of the economic scenario of the wood-furniture chain at European level and of the main training and professional needs of the companies in the sector

Discover the complete Report here:
<https://www.eqwood.org/downloads>



Identification of the main technological trends and study of their impact on some typical professional figures of the wood-furniture chain (Sales manager, Designer, Middle management, Qualified worker)



Common definition of the figure of the Innovation Advisor as "The person who defines and implements the innovative strategy in the furniture companies in order to face future challenges working in a team with the specialist experts in the different areas of a company, such as designers, production managers, marketing staff, general manager."



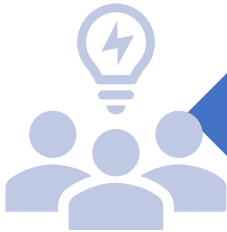
THE RESULTS ACHIEVED - SECOND PHASE

- DEFINITION AND VALIDATION OF THE CURRICULUM OF INNOVATION ADVISOR FOR THE EUROPEAN FURNITURE INDUSTRY
- GENERAL DEFINITION OF THE TRAINING CONTENT



Definition of the Curriculum of the Innovation Advisor, ie the set of skills, knowledge and skills expected from this new professional figure.

Discover the complete Curriculum:
<https://www.eqwood.org/downloads>



Curriculum validation through 6 workshops with 70 experts from the business world, applied research, university and professional training, in as many European countries



Definition of the training toolkit: setting of the general index and of the main in-depth topics.



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NEXT STEPS

1

Implementation of the digital platform with the kit of multimedia training materials, corresponding to the following topics:

- 1) DESIGN THINKING, CONCEPTING, PROTOTYPING
- 2) INNOVATION / INNOVATION MANAGEMENT
- 3) DESIGN, TREND & INNOVATION RESEARCH
- 4) PROJECT MANAGEMENT
- 5) PROFESSIONAL DEVELOPMENT, NETWORKING AND INTERCULTURAL SKILLS

2

On-line and off-line pilot training course involving at least 100 people (students and professionals in the wood-furniture sector)

3

Validation and institutional recognition of the professional figure of the Innovation Advisor



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